



PROUDLY PRESENTS THE FIFTH ANNUAL
Saluting Stories of Service

Dear Community Partner,

Please consider honoring veterans and building the character and leadership of today's youth by joining us as a Saluting Stories of Service sponsor.

The fifth annual Saluting Stories of Service fundraising gala welcomes 400+ guests who will enjoy mystery boxes, a live auction, dinner, and inspiring stories of service. The event recognizes an outstanding alumni student for applying the lessons learned from their veterans and demonstrating character in their daily lives; and honors an outstanding veteran with the Storyteller Award for inspiring our next generation and making a positive impact in the community.

On March 2, 2024 Rose Mattie will receive the Storyteller Award. Her career spans 17 years in the Arizona National Guard, where she served two tours in Iraq, first as an Engineer Mechanic, and then as a Chemical Biological Nuclear Specialist. In 2011 she made history as one of the first women selected to receive special forces training and embed with Green Berets in Afghanistan, where she also supported Navy Seals on missions. The stories of Rose and her "battle sisters" are documented in the book *Ashley's War*. After deployment, she trained to become a Blackhawk Helicopter Pilot, receiving her wings in 2013 and flew helicopters for the Arizona National Guard until 2018. Rose first shared her story through our program in 2016, and since then has inspired thousands through classroom visits, school assemblies, and community presentations.

Funds raised from the event allow students and veterans to benefit from our award-winning after-school program. Veterans' legacies are preserved, their service is honored and resulting life lessons build the character and leadership of our next generation. Your support helps students reach their potential and bonds our community through increased patriotism and civic engagement.

Founded in 2004, Veterans Heritage Project (VHP) became a non-profit organization in 2009 with a mission to *Connects Students with Veterans™ in order to honor veterans, preserve America's heritage, and develop future leaders*. Our award-winning after-school program develops students' leadership, confidence, character, and 21st century skills, while honoring the service of veterans and preserving their legacies. Based in Phoenix, Arizona, VHP is offered in 30 middle schools, high schools and colleges, impacting 13,000 students, while interviewing 300 veterans annually. Their stories are preserved in the Library of Congress and through the student publication, *Since You Asked*. Program elements also include community book receptions, veteran presentations, civic engagement and college scholarships.

Contact: Michelle DiMuro, Executive Director, michelle@veteransheritage.org or 602.218.4036 x 101

5th Annual Fundraising Gala

VETERANS
HERITAGE
PROJECT

Saluting Stories of Service

March 2, 2024

Chateau Luxe Event Venue

PRESENTING SPONSOR - \$25,000

- Recognition in pre and post event publicity: press release, social media and newsletter
- Two tables of ten (10) with top-tier seating
- Special recognition from the podium
- Full-page advertisement in event program
- Photograph with Storyteller Award Recipient
- 1 bottle of red and 1 bottle of white wine for the tables

HONOR SPONSOR - \$15,000

- Recognition in pre-event publicity: press release, social media, and newsletter
- Advertisement and veteran presenter and benefits at Preserve sponsor level
- Table and logo benefits at Educate sponsor level
- 1 bottle of red and 1 bottle of white wine for the table

EDUCATE SPONSOR - \$5,000

- Table of ten (10) with preferred seating
- ¼ page advertisement in event program
- Logo recognition: invitation, event program, and on-site signage
- Logo recognition: VeteransHeritage.org and Annual Report

PRESERVE SPONSOR - \$10,000

- One-hour veteran presentation and Q&A at your organization: inspire your workplace and show support for your veteran employees
- ½ page advertisement in event program
- Table and logo benefits at Educate sponsor level
- 1 bottle of red and 1 bottle of white wine for the table

TABLE SPONSOR - \$2,000

- Table of ten (10): a \$50 per guest savings
- Name recognition: event program & onsite signage
- Name recognition: VeteransHeritage.org event & contributor pages
- Name recognition in Annual Report

Sponsorships must be confirmed by 12/1/23 to receive all benefits

Logo deadline 12/1/23

Artwork deadline 1/15/24

www.veteransheritage.org/salute